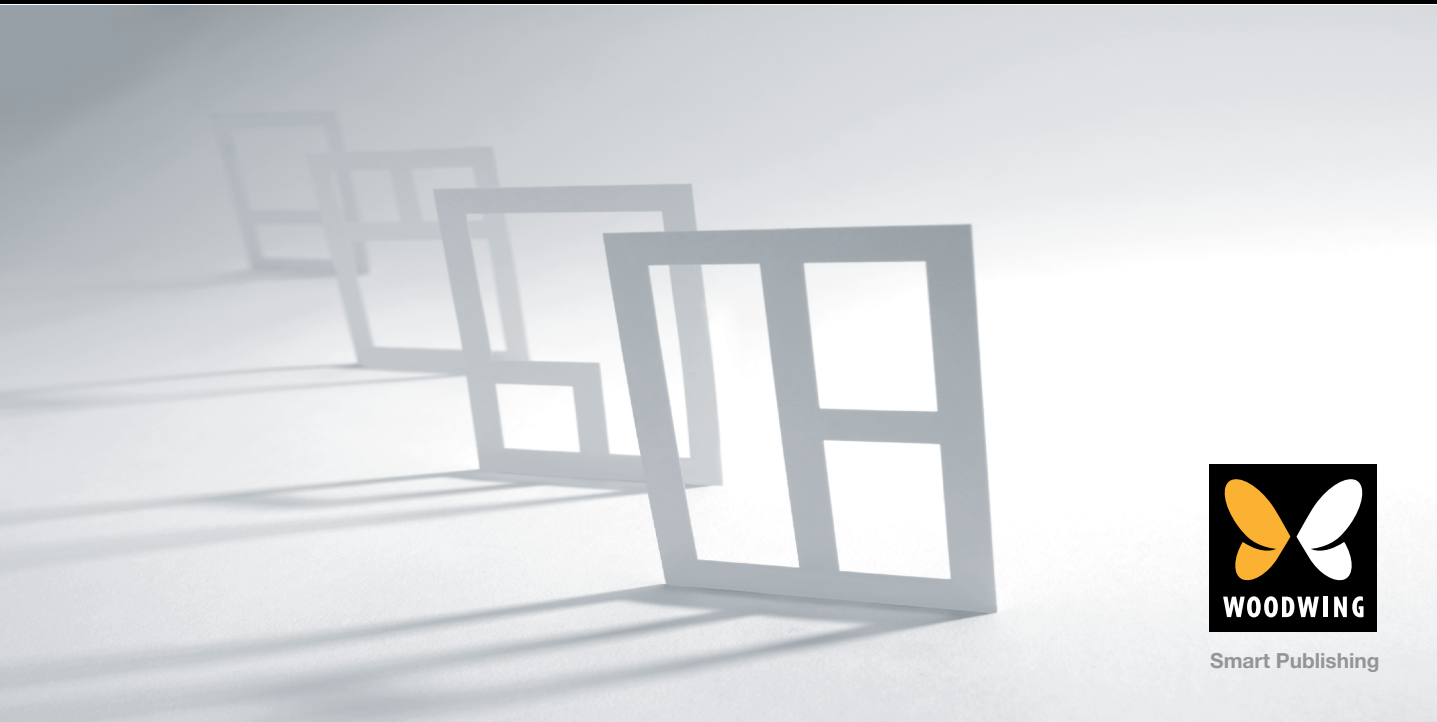


# Smart **Layout CS5** Reader

User Guide



Smart Publishing

**Smart Layout CS5  
Reader  
User Guide**

# Legal Disclaimer

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## **Smart Layout Reader User Guide**

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## **Production Note**

This manual was created electronically using Adobe InDesign, Adobe InCopy, Adobe Photoshop, WoodWing Smart Styles, WoodWing Smart Layout, Smart Connection, and Enterprise.

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# WoodWing Publishing Solutions

## **About WoodWing Software**

Since 1997, WoodWing Software has been developing editorial solutions based on Adobe InDesign and InCopy. Using standard and proven technologies, open source components, and an open architecture, WoodWing has been creating the most progressive solutions available on the market for the production of print and online publications.

WoodWing has an international roster of customers that includes many of the world's top magazine companies, newspapers, book publishers and corporate clients.

WoodWing Software is located in Zaandam, The Netherlands, and has regional sales companies for Europe, the USA, Asia-Pacific, and Latin America. Customers are served through select partners.

## **Enterprise Content Publishing System**

The Enterprise content publishing system forms the rock-solid foundation for all WoodWing's publishing solutions. Enterprise is at the heart of the publishing process, allowing designers, editors, external journalists, IT and managers to easily collaborate and meet deadlines, while controlling document versions, access rights, storage, and more.

Enterprise is completely integrated with solutions for planning, wire, DAM, archive, Web CMS, mobile publishing and numerous other systems. In fact, it has specifically been designed to easily integrate with any system around.

## **Content Station**

WoodWing's solution ensures that all steps of the editorial process - content planning, gathering material, editing and selecting, plus managing strategic publication of con-

tent to any output channel - are executed from just one location: WoodWing's Content Station application.

Content Station is the 'publishing desktop' from which a user carries out his tasks. It provides an intuitive and uniform user-interface during all stages of the publishing process. Content Station is available in a Pro Edition and a Basic Edition.

## **Brand Station**

Brand Station is WoodWing's Web-to-Print solution for corporations, ad agencies and print-service providers. It helps to ensure correct use of corporate design guidelines, while taking the load off internal departments.

Based on the principle of three user types—the Brand Owner, the Brand Designer, and the Brand User, Brand Station provides a controlled environment for the creation of company-branded material. Designers create templates according to company guidelines. After approval by the Brand Owner, Brand Users can access these templates in Brand Station, customize them to a predefined extent, and create publication-ready files, all using just a Web browser.

## **WoodWing Productivity Plug-ins**

WoodWing provides plug-ins for Adobe InDesign and InCopy that make working with these applications easier, faster, and much more effective. For a full overview of these plug-ins, see the next page.

## **Smart Styles**

The award-winning Smart Styles automated styling tool delivers powerful formatting capabilities to Adobe InDesign users. This unique software combines object-, table- and smart text styles into powerful Smart Styles.

Smart Styles are conveniently stored in libraries and can be applied with a simple drag and drop to set all of the styling attributes of the object or group of objects. Smart Styles removes repetitive and time-consuming tasks and ensures consistent formatting.

### **Smart Image**

Smart Image for Adobe InDesign helps to quickly place images with a description, by automatically adding caption and credit text frames to the image.

Smart Image uses the descriptive IPTC/XMP information available in images, to generate the contents of the text frames. Location, orientation, style and format of the text can be defined, and there are options to add a prefix and a suffix. Other features include moving and resizing text frames along with the image, and updating of the contents.

### **Smart Layout**

Smart Layout optimizes and speeds up the layout process by adding the Article concept to InDesign. An Article consists of several elements, such as the head, intro, body and also images. Smart Layout defines a relationship between these elements.

Smart Layout's intelligent behavior and automatic processes strongly improve the efficiency of InDesign users working with multiple columns of text. This is of particular interest for newspapers and magazines with tight deadlines.

### **Smart Catalog**

Smart Catalog is a scalable and powerful solution to publish variable data right from inside Adobe InDesign. Smart Catalog links data from a plain text- or XML file, or a database to an InDesign document. After the corresponding links have been set up, Smart Catalog lets you manage the data in your InDesign document.

Smart Catalog can be used to efficiently create any publication that links to external data. Examples include price

lists, image catalogs, product overviews, travel brochures, exhibition books, etc.

Updating the publication with the latest information then becomes as easy as one click of a button.

### **Digital Magazines Tools**

WoodWing's Digital Magazine Tools are an extension to the Enterprise Publishing System. These tools enable publishers to easily create beautifully-designed and compelling content for tablets like the iPad, and to distribute it through a branded Reader App that offers a unique end user experience.

What makes this solution quite special is that the creation process is, to a large extent, identical to the traditional process of creating content for print. Designers use their familiar tools, such as Adobe InDesign and Content Station, to add interactivity to their layouts.

For more information about WoodWing products, visit [www.woodwing.com](http://www.woodwing.com).

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# Introduction

The following sections explain how to use this user guide, and how to get additional support or provide feedback.

## 1. Using This User Guide

Please read the following sections to familiarize yourself with some of the symbols used in the user guide, and some of the features that allow you to navigate the PDF if you are reading it on screen.

### 1.1 Icons

You will see two types of note icons in this user guide. Their purpose is as follows:



An important note on a feature or action.



A tip to improve your workflow.

## 1.2 Navigating the PDF



To get the most out of this user guide, view the PDF in Adobe Acrobat or Adobe Reader. Adobe Reader can be downloaded for free from [www.adobe.com](http://www.adobe.com).

To assist you with navigating the PDF version of this user guide and to aid you in quickly finding the section that you are after, the following interactive tools are available:

**Contents.** Click on a chapter or section title to immediately open the page.

**Index.** Click on a page number following an index entry to immediately open the page.

**Bookmarks Panel.** The bookmarks panel displays automatically when opening it. The PDF you open contains all chapters and sections; click on a title to automatically display the page.

**Pages Panel.** Click on a page thumbnail to immediately open the page.

**Hyperlinks.** Displayed in gray, italic font. These are used to refer to other sections in the manual, Web sites or other external sources. When active, clicking it will forward you to another section within the manual or open a Web site.

## 2. How To Obtain Support

No support is provided on Smart Layout Reader.

However, for any additional queries, please visit our **Knowledge Base** first. It provides answers to Frequently Asked Questions as well as tips, hints and background information. The Knowledge Base is available at WoodWing's Web site [www.woodwing.com](http://www.woodwing.com) under the **Support** section.

# About Smart Layout Reader

**Smart Layout optimizes layout by introducing the Article Concept to InDesign CS5. The article concept combined with Smart Layout's intelligence and automation results in a tremendous productivity improvement and a better, more consistent publication.**

For more information about Smart Layout and the article concept, see the Smart Layout documentation.

## 1. Smart Layout Reader

Due to the fact that Smart Layout adds a native page item to InDesign and InCopy documents, Smart Layout needs to be installed in order to be able to view these documents properly. (For more information, see *section 2, Opening Documents.*)

For service bureaus and others that do not need to use the Smart Layout features but do need to open documents containing Smart Layout items, WoodWing offers a free Smart Layout Reader version.

### Checking if Smart Layout is installed

To check if Smart Layout or Smart Layout Reader is installed or not, do the following:

- **Mac OS:** From the *InDesign* or *InCopy* menu, choose **About WoodWing Plug-ins**
- **Windows:** From the *Help* menu, choose **About WoodWing Plug-ins**

The *About WoodWing* dialog box displays, showing all installed WoodWing products with their respective activation status (demo, activated or expired).

## 2. Opening Documents

Note the following behavior when opening documents containing Smart Layout items:

### InDesign/InCopy without Smart Layout plug-ins installed

When trying to open an InDesign or InCopy document with a version of InDesign or InCopy for which the Smart Layout or Smart Layout Reader plug-ins are not installed, a ‘missing plug-ins’ error message will appear. Click **OK** to continue loading the document.

- **Known restrictions:** the Smart Layout item(s) and content are not visible.

### InDesign/InCopy with Smart Layout Reader plug-in installed

With the Smart Layout Reader plug-in installed, any InDesign or InCopy document containing Smart Layout items can be opened without any error messages appearing.

- **Known InDesign restrictions:** see table 2a.

Table 2a. InDesign restrictions when using Smart Layout Reader

Not possible	Possible
Smart Layout items cannot be selected and therefore their properties cannot be modified (such as move, rotate, change stroke or color, etc).	Text can be added, replaced, removed and formatting properties can be changed.
Images cannot be selected. They are however editable via the Links panel.	
Double-clicking a Smart Layout item containing text does not automatically place the cursor in the text.	

- **Known InCopy restrictions:** see table 2b.

Table 2b. InCopy restrictions when using Smart Layout Reader

Not possible	Possible
New article components cannot be added or removed.	Text that is present within Smart Layout components can be added, replaced, removed and formatting properties can be changed.

# Installing Smart Layout Reader

This chapter describes all steps required for installing and uninstalling Smart Layout Reader on Windows and Macintosh platforms.

## 1. System Requirements

Smart Layout requires the following minimums to be available:

### Adobe applications

- Adobe InCopy CS5
- Adobe InDesign CS5

### Operating system and hardware

Same requirements and recommendations as standard InDesign. See [www.adobe.com](http://www.adobe.com) for details.

## 2. Installation

The following sections describe installation steps for installing Smart Layout Reader under Macintosh and Windows, both for licensed versions and trial versions.



Make sure to be logged in as an Administrator when installing the software.

### 2.1 Macintosh Installation

The Macintosh version of Smart Layout Reader is delivered as an installer in .dmg format.

To install Smart Layout Reader on a Macintosh system, do the following:

**Step 1.** Double-click the Smart Layout Reader Installer **Smart Layout CS5 Reader.app**.

**Step 2.** Enter your system password in the *Authenticate* dialog box.

**Step 3.** Click **OK**.

The *Introduction* screen appears.

**Step 4.** Click **Continue**.

The *License* screen appears.

**Step 5.** Read the license agreement and click **Continue** followed by **Agree**.

The *Select Destination* screen appears.

**Step 6.** Select the destination disk. Since the plug-ins need to be installed within the InDesign application folder, this will be the same drive where this applications is installed.

**Step 7.** Click **Continue**.

The *Custom Install* screen appears.

**Step 8.** Select which items to install:

- **Smart Layout Reader CS5 for InDesign**
  - **Smart Layout Reader plug-ins.** The Smart Layout Reader plug-ins.

- **Smart Layout Reader CS5 for InCopy**

- **Smart Layout Reader Plug-ins.** The Smart Layout Reader plug-ins.

**Step 9.** Click **Install**.

If you have more than one version of InDesign or InCopy installed, the installer will prompt you to select in which version you want to install Smart Layout Reader.

- **Step 9a.** (Optional) Select the desired version and click **OK**.

The files will now be installed in the following locations:

- [InDesign/InCopy application folder]/Plug-ins/WoodWing.

**Step 10.** When finished, do one of the following:

- Click **Quit** to quit the installation.
- Click **Continue** to continue installing Smart Layout Reader to other applications and/or locations.



Smart Layout Reader is now ready to be used; no additional activation is required.



## 2.2 Windows Installation

To install Smart Layout Reader on a Windows platform, do the following:

- **Step 1.** Start the installation program for Smart Layout Reader by double-clicking the installer **Smart Layout CS5 Reader.exe**.

The *Introduction* screen appears.

- **Step 2.** Click **Next**.

- **Step 3.** Read the license agreement and click the option **I accept the terms of the license agreement**.

- **Step 4.** Click **Next**.

- **Step 5.** Select which version of Smart Layout Reader to install:

- Smart Layout Reader CS5 for InCopy CS5
- Smart Layout Reader CS5 for InDesign CS5

- **Step 6.** Click **Next**.

The *Destination Location* screen appears.

- **Step 7.** Select the destination disk. Since the plug-ins need to be installed within the InDesign and InCopy application folder, this will be the same drive where these applications are installed.

- **Step 8.** Click **Next** to continue.

**Step 9.** Select which components to install:

■ **Smart Layout Reader CS5 for InCopy CS5**

■ **Smart Layout Reader plug-ins.**  
The Smart Layout Reader plug-ins.

■ **Smart Layout Reader CS5 for InDesign CS5**

■ **Smart Layout Reader Plug-ins.**  
The Smart Layout Reader plug-ins.

**Step 10.** Click **Next** and **Next** again.

The files will now be installed in the following locations:

■ **Plug-ins.** [InDesign/InCopy application folder]\Plug-ins\WoodWing.

■ **Sample files.** [InDesign/InCopy application folder]\WoodWing

**Step 11.** When finished, click **OK** to close the installer.



Smart Layout Reader is now ready to be used; no additional activation is required.



### 3. Uninstalling Smart Layout Reader

The installer for Smart Layout Reader can also be used to remove the application from your system, as explained in the following sections.



#### 3.1 Uninstalling from Macintosh

To uninstall Smart Layout Reader from a Macintosh system, do the following:



Before uninstalling Smart Layout Reader, close all open applications.

**Step 1.** Double-click the Smart Layout Reader Installer **Smart Layout CS5 Reader.app**.

**Step 2.** Enter your system password in the *Authenticate* dialog box.

**Step 3.** Click **OK**.

The *Introduction* screen appears.

**Step 4.** Click **Continue**.

**Step 5.** The *License* screen appears.

**Step 6.** Click **Continue** followed by **Agree**.

The *Select Destination* screen appears.

**Step 7.** Choose the drive on which InDesign or InCopy is installed and click **Continue**.

The *Custom Install* screen appears.

**Step 8.** From the *Custom Install* list, choose **Uninstall**.

**Step 9.** Click **Uninstall**.

**Step 10.** If you have more than one version of InDesign or InCopy installed, you will be prompted to select from which application you want to uninstall Smart Layout Reader. Select the desired application and click **OK**.

Smart Layout Reader will be uninstalled.



## 3.2 Uninstalling from Windows

To uninstall Smart Layout Reader from a Windows system, do the following:



Before uninstalling Smart Layout Reader, close all open applications.

**Step 1.** Navigate to the *Control Panel* via the *Windows Start* menu and choose **Add or Remove Programs**.

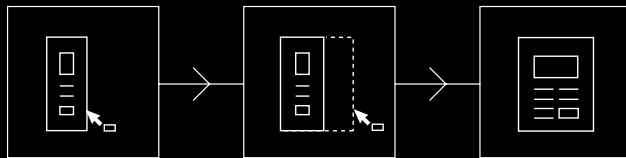
**Step 2.** Choose **Smart Layout Reader CS5** from the list of installed programs.

**Step 3.** Click **Remove**.

**Step 4.** Confirm that you want to remove the selected application and all its components.

Smart Layout Reader will be uninstalled.

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